

# Go **BOLD** for *Blue & Gold*

**2020** Virtual Step Up for Down Syndrome Walk

In a neighborhood near you 10/17/20

## Incentive Prizes

Why should you fundraise for a virtual walk? Because it supports programs like SPEAK, Teen Scene, Parent's First Call, Next Chapter Book Club, Summer Days, our Self-Advocate Advisory Board and Self-Determination Group (starting in 2021), and health and wellness programs like iCan Shine Bike Camp, iCan Shine Swim Camp, Buddy Up Tennis. If we don't raise money, these programs that support people with Down syndrome and their families will be reduced or eliminated.

We have created team incentive prize levels that will help you celebrate in ways that are comfortable for you and your family. By having smaller celebrations all over North Texas, we are actually going to raise even more awareness and support for this community that we love.

**Everyone who registers will receive a Go Bold for Blue & Gold Virtual Step Up t-shirt. Additional incentives include:**

**\$500** - Step Up Bag

**\$1,000** - Step Up Bag PLUS a yard sign with a picture of your loved one with Down syndrome. These signs will also be displayed at our drive-thru packet pick-up celebration

**\$1,500** - All of the above PLUS a walk-in-a-bag full of clue and gold décor for your celebration

**\$2,000** - All of the above PLUS your team name on the event t-shirt (deadline of 9/1)

**\$2,500** - All of the above PLUS a cause ribbon painted on your lawn with a Down syndrome fact yard sign

**\$3,000** - All of the above PLUS your loved one with Down syndrome featured on a special day-of video used on social media PLUS extra blue and gold swag in your walk-in-a-bag

**\$4,000** - All of the above plus a cooler of water and other non-alcoholic beverages delivered to your home for your celebration

**\$5,000** - All of the above PLUS a photographer at your celebration and 25 free prints

**\$10,000** - All of the above PLUS a catered lunch from Zavala's Barbecue for 20 people delivered to your celebration.

*AND for every \$500 your team raises, your team captain is put into a raffle drawing for prizes valued at over \$2000!*

*Deadline to receive fundraising prizes is October 1st unless otherwise noted\*.*

**Are you ready to  
Go **BOLD** for Blue and Gold?**